

Designing a website with no budget

Websketching took on the challenge of designing a website from scratch to showcase the 4th Annual Woodstown New Jersey Fall Festival for a committee with a very limited budget.

Rather than take any money away from this terrific event, Websketching offered to design, host and maintain the website at no cost to the committee.

In order to make this possible, Websketching sold a very limited number of sponsor ads across the bottom of the website to cover some of the cost.

The sponsor ads were very well received by local businesses looking to advertise on the web at a reasonable cost.

If your non-profit group needs a low or no-cost website solution, give Websketching a call.

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WEBSITE PACKAGE

- 10-page Search Engine Optimized custom website
- Content Management System (CMS)
- Domain Registration
- Website Hosting
- Search Engine Submission
- On-going maintenance

RETAIL VALUE: \$1,835

COST TO COMMITTEE: \$0

SEPTEMBER 2007

WEBSITE STATISTICS REPORT

- 45.54% Direct Traffic
- 27.31% Referring Sites
- 27.15% Search Engines

WEBSITE VISITORS: 1,952

PAGE VIEWS: 9,092



home | crafters | scarecrow contest | chili contest | wine tasting | 5k jog for johnny | directions | contact us



website sponsors | Woodstown Fall Festival 2007 donors

The Wagon Wheel Restaurant
856-769-2427



Johns Print Shoppe
856-769-1433

The Scarecrow Factory (856) 769-1050
25 East Ave., Woodstown

Woodstown-Pilesgrove Business Association

reserved



FRIENDS VILLAGE at Woodstown
Something Good Just Got Better

This ad is available!
Only \$250 per year.
Crafters & Vendors welcome.
Call Christine 856-769-5600

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powered by Websketching

TESTIMONIAL

Hi Christine,

"Christy and I have enjoyed working with you this year. It's been a pleasure and we are very grateful for your expertise in putting together a great website!

Thank you so much for your support and for making our website a reality this year!"

Best wishes,
Jen and Christy, Woodstown Fall Festival Committee



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